In Student Affairs and Advancement, our overarching goal is to ensure the success of our students. Our mission, our vision, our staff—our every day—is centered on making sure students achieve their goals.

When our students succeed, when they have truly made the most of their time at Michigan Tech, we in Student Affairs and Advancement have fostered successful alumni. Our proud graduates reinvest in Tech, helping to recruit the next generation of Huskies.

Our team plays a critical role in every step of this cycle. From Admissions and the Center for Pre-College Outreach, which serve as a first point of contact for future students, through Athletics and Student Activities, which provide students outlets to bolster their college experience outside of class, to Alumni Relations and Advancement, which keep our alumni and partners engaged, our team brings our vision to life every day.

We invite you to explore a few highlights of our work from the past year. Although only a snapshot of our efforts, the following infographic illustrates some of our biggest successes—and serves to remind us of the value, meaning, and purpose of our work.

- **$30.94 million** raised to support the University
- **19.3 million** page views on www.mtu.edu
- **2%** increase in Summer Youth Programs enrollment
- **3.26** student-athlete GPA average
- More than **1.8 million** Student Development Complex visitors
- **951** boys and girls who participated in sports camps in eight different disciplines
5.7% and 2.5% increase in female and minority admissions applications, respectively

331 meetings between students and Waino Wahtera Center for Student Success staff held at midterms to help keep grades on track

82% first-to-second-year student retention

2 Career Fairs—with a combined 485 companies and 5,500 students

1 giant bronze husky statue—encircled by 842 engraved, personalized pavers

$81.9 million in financial aid processed (almost $2mil over last year)

11,480 mentions of Michigan Tech in traditional media stories and 10,298 social media hits

243 student organizations, 20 of which were new for 2013–14

1,280 visitors welcomed to campus for Family Weekend

FACEBOOK
5,366

TWITTER
1,452

Instagram
785 new likes and follows on social media