# **Core Courses: 27 credits**

Course	Credits
HU 2600	3
HU 2642	3
HU 2645	3
HU 2830	3
HU 3600	3
HU3121 or HU3120	3
HU 3605 or HU 3606	3
HU 4628	3
HU 4634	3

## Global Contexts: Choose one course for 3 credits

HU3261, HU3545, HU3802, HU3910, HU4626, MKT4300, PSY3070

Course	Credits
	3
Modern Language: 6 credits of the same lang	uage
Course	Credits
	3

3

# General Education Math and Lab/Science: 15 credits

## Mathematics: 4 credits minimum

Courses must be selected from the STEM Math course list.

Course	Credits

### Lab/Science: 7 credits minimum

7 credits minimum in two different disciplines. Courses must be selected from the STEM Lab/Science course list and at least one must include or be taken with the accompanying laboratory.

Course	Credits

Complete additional courses as needed to meet overall 15 credit requirement. No more than 4 credits may be counted from the Restricted STEM course list.

Course	Credits

# **General Education Requirements: 24 credits**

Courses used to complete General Education may not be used to complete other degree requirements. Core: 12 credits

Course	Credits
UN 1015	3
UN 1025 or an upper level modern	3
language	5
Critical and Creative Thinking	3
Social Responsibility and Ethical	л
Reasoning	5

## HASS: 12 credits

Six of the 12 HASS credits must be at the 3000 or 4000 level (an upper division language course in place of UN1025 does not meet this requirement). No more than three credits may come from the HASS Restricted course list.

Course	Credits
Communication/ Composition	Minimum 3
Humanities and Fine Arts	Minimum 3
Social and Behavioral Sciences	Minimum 3
Course from any list above or from the Restricted HASS course list	0 to 3

# **Co-curricular Activities: 3 credits**

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.

Course	Credits

# **Emphasis Area**

In consultation with the academic advisors students must choose one of three emphasis areas: Business Communication, Digital Rhetorics and Design, or Rhetoric and Writing. The emphasis area represents 33 to 36 of the required credits for your degree. See Page 2 for course more details.

# **Business Communication Emphasis: 33 credits**

Rhetoric and Communication: Select 9 credits

HU2130, HU2820, HU2840, HU3130, HU3151, HU3261, HU3825, HU3840, HU3695

Course	Credits
	3
	3
	3

#### Writing and Media: Select 12 credits

HU2510, HU2633, HU2810, HU3015, HU3605, HU3606, HU3514, HU3519, HU3621, HU3630, HU3693, HU3694, HU3695, HU3890, HU4327, HU4600, HU4625, HU4690

Course	Credits
	3
	3
	3
	3

## Business: Select 12 credits

ACC2000, BUS2200, EC2001, EC3100, MKT3000, MKT3200, MKT3400, MKT3600, MKT4100, MKT4300, MKT4500, MKT4990, MGT2000, MGT3000, MGT3100, MGT3800, MGT4100, MGT4600

Course	Credits
	3
	3
	3
	3

# **Rhetoric and Writing Emphasis: 33 credits**

## Rhetoric: Select 9 credits

HU2130, HU3130, HU3151, HU3695

Course	Credits
	3
	3
	3

Writing: Select 24 credits

HU2510, HU2810, HU3015, HU3150, HU3514, HU3515, HU3516, HU3518, HU3519, HU3605, HU3606, HU3621, HU3630, HU3693, HU3825, HU4600, HU4625, HU4690

Course	Credits
	3
	3
	3
	3
	3
	3
	3
	3

# **Digital Rhetorics and Design Emphasis: 36 credits**

Rhetoric: 12 credits

Course	Credits
HU 2130	3
HU 3130	3
HU 3151	3
HU 3695	3

#### New Media Context: Select 6 credits

HU2633, HU3151, HU3326, HU3327, HU3621, HU3860, HU3871, HU3882, HU4327, SAT170

Course	Credits
	3
	3

# Digital Media Development: Select 12 credits

ART1110, (CS1121 and CS1122) or CS1131 or (MIS2100 and MIS2200), CS2311, HU2324, HU2633, HU3327, HU3630, HU3890, HU4327, HU4642, HU3695, MIS2000, SND1101, SND1102, THEA3330, approved ENT course

Course	Credits
	3
	3
	3
	3

## Writing: Select 6 credits

HU2510, HU2810, HU3015, HU3150, HU3514, HU3515, HU3516, HU3518, HU3519, HU3605, HU3606, HU3621, HU3693, HU3694, HU4600

Course	Credits
	3
	3

# A Portfolio must be submitted to the STA Director by the end of the semester in which the student graduates.

## Free Electives: 9 to 12 credits

Any coursework is allowable, excluding co-curricular and coursework below the 1000-level.

Course	Credits