| Major Requirements: 51 Credits |  |  |
| :--- | :---: | :---: |
| Course Number | Credits | Course Status Code <br> M, R, P, WVD, SUB* |
| Core Courses: 30 Credits |  |  |
| HU 2600 | 3 |  |
| HU 2642 | 3 |  |
| HU 2645 | 3 |  |
| HU 2830 | 3 |  |
| HU 3600 | 3 |  |
| HU 3120 | 3 |  |
| HU 3605 or HU 3606 | 3 |  |
| HU 4626 | 3 |  |
| HU 4628 | 3 |  |
| HU 4634 | 3 |  |
| Science and Mathematics: 15 Credits |  |  |
| Mathematics: 4 credits minimum. Courses must be selected |  |  |
| from the STEM Math course list. |  |  |
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Lab/Science: 7 credits minimum in two different disciplines. Courses must be selected from the STEM Lab/Science course list and at least one must include or be taken with the accompanying laboratory.

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Complete additional courses as needed to meet overall 15 credit requirement. No more than 4 credits may be counted from the Restricted STEM course list.

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| Modern Language: 6 Credits of the same language |  |  |
|  | 3 |  |
|  | 3 |  |

## Emphasis Area

In consultation with the academic advisors students must choose one of three emphasis areas: Business Communication, Digital Rhetorics and Design, or Rhetoric and Writing. The emphasis area represents 33 to 47 of the required credits for your degree. See Pages $2 \& 3$ for course more details.

| General Education Requirements: 24 Credits |  |  |
| :---: | :---: | :---: |
| Course Number | Credits | Course Status Code <br> M, R, P, WVD, SUB* |

Courses used to complete General Education may not be used to complete other degree requirements.

| Core: 12 Credits |  |  |
| :--- | :---: | :--- |
| UN 1015 3  <br> UN 1025 or upper level <br> modern language 3  <br> Critical and Creative <br> Thinking 3  <br> Social Responsibility and <br> Ethical Reasoning 3  <br> HASS: 12 Credits   <br> $\checkmark$ Students must complete 12 credits of HASS course work <br> $\checkmark$ <br> Six of the 12 credits must be at the 3000- or 4000- level*   <br> $\checkmark$At least three credits each in the following: Communication/Comp,   <br> Humanities and Fine Arts, and Social \& Behavioral Sciences. <br> $\checkmark ~$ No more than three credits may come from the Restricted List   <br> Communication/ <br> Composition minimum <br> 3  <br> Humanities and Fine Arts minimum <br> 3  <br> Social and Behavioral <br> Sciences minimum <br> 3  <br> Course from any list above <br> or Restricted List $0-3$  |  |  |

*an upper division language course in place of UN1025 does not meet this requirement.

## Co-Curricular Activities: 3 Credits

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.

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[^0]| Business Communication Emphasis: 33 Credits |  |  |
| :--- | :---: | :--- |
| Rhetoric and Communication: Select 9 Credits |  |  |
| HU 2130 | 3 |  |
| HU 2820 | 3 |  |
| HU 3130 | 3 |  |
| HU 3261 | 3 |  |
| HU 3820 | 3 |  |
| HU 3840 | 3 |  |
| HU 4130 | 3 |  |
| HU 3695 | 3 |  |
| Writing and Media: Select 12 Credits |  |  |
| HU 2510 | 3 |  |
| HU 2633 | 3 |  |
| HU 2810 | 3 |  |
| HU 3605 | 3 |  |
| HU 3606 | 3 |  |
| HU 3621 | 3 |  |
| HU 3630 | 3 |  |
| HU 3693 | 3 |  |
| HU 3694 | 3 |  |
| HU 4600 | 3 |  |
| HU 4625 | 3 |  |
| HU 4690 | 3 |  |
| Business: Select 12 Credits Subtotal |  |  |
| ACC 2000 | 3 |  |
| BUS 2200 | 3 |  |
| EC 2001 | 3 |  |
| EC 3100 | 3 |  |
| MKT 3000 | 3 |  |
| MKT 3200 | 3 |  |
| MKT 3400 | 3 |  |
| MKT 3600 | 3 |  |
| MKT 4100 | 3 |  |
| MKT 4300 | 3 |  |
| MKT 4500 | 3 |  |
| MKT 4990 | 3 |  |
| MGT 2000 | 3 |  |
| MGT 3000 | 3 |  |
| MGT 3100 | 3 |  |
| MGT 3800 4100 4600 | 3 |  |
|  | 3 |  |


| Digital Rhetorics and Design Emphasis: 44 Credits |  |  |
| :---: | :---: | :---: |
| Emphasis Requirements: 17-18 Credits |  |  |
| HU 2130 | 3 |  |
| HU 2633 | 3 |  |
| HU 3630 | 3 |  |
| HU 3701 | 3 |  |
| CS 1121 and CS 1122 <br> or CS 1131 <br> or MIS 2100 and <br> MIS 2200 | 6/5 |  |
| New Media Context: Select | redits |  |
| HU 3151 | 3 |  |
| HU 3327 | 3 |  |
| HU 3860 | 3 |  |
| HU 3871 | 3 |  |
| HU 3882 | 3 |  |
| HU 3621 | 3 |  |
| HU 4327 | 3 |  |
| HU 4800 | 3 |  |
| SAT 1700 | 3 |  |
| Digital Media Development: Select 12 Credits |  |  |
| CS 2311 | 3 |  |
| FA 1662 | 1 |  |
| FA 1664 | 1 |  |
| FA 3730 | 3 |  |
| HU 2324 | 3 |  |
| HU 3327 | 3 |  |
| HU 3890 | 3 |  |
| HU 4327 | 3 |  |
| HU 4642 | 3 |  |
| HU 3695 | 3 |  |
| MIS 2200 | 3 |  |
| Approved ENT Course |  |  |
| Writing: Select 6 Credits |  |  |
| HU 2510 | 3 |  |
| HU 2810 | 3 |  |
| HU 3110 | 3 |  |
| HU 3150 | 3 |  |
| HU 3605 | 3 |  |
| HU 3606 | 3 |  |
| HU 3621 | 3 |  |
| HU 3693 | 3 |  |
| HU 3694 | 3 |  |
| HU 4600 | 3 |  |
| Credit Subtotal |  |  |

Rhetoric and Writing Emphasis: 33 Credits
Rhetoric: Select 9 Credits

| HU 2130 | 3 |  |
| :--- | :--- | :--- |
| HU 3130 | 3 |  |
| HU 3151 | 3 |  |
| HU 3695 | 3 |  |
| HU 4130 | 3 |  |

Writing: Select 24 Credits

| HU 2510 | 3 |  |
| :--- | :--- | :--- |
| HU 2810 | 3 |  |
| HU 3110 | 3 |  |
| HU 3150 | 3 |  |
| HU 3605 | 3 |  |
| HU 3606 | 3 |  |
| HU 3621 | 3 |  |
| HU 3630 | 3 |  |
| HU 3693 | 3 |  |
| HU 3694 | 3 |  |
| HU 4600 | 3 |  |
| HU 4625 | 3 |  |
| HU 4690 | 3 |  |
| Credit Subtotal |  |  |


| Course Number | Credits | Course Status Code <br> $\mathbf{M}, \mathrm{R}, \mathrm{P}$, WVD, SUB |
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A Portfolio must be submitted to the STA Director by the end of the semester in which the student graduates.

| Advisor Use Only |  |
| :--- | :---: |
| Total Credits Required | 128 |
| Total Credits Completed |  |
| Total Credits Needed |  |


[^0]:    *M-Passed with valid grade, transfer, or Advance Placement credit; Registered in course; Plan to take in future, WVD-Waived course or credit (does not reduce total degree credits required), SUB-Petitioned as substitute course.

