| Core Requirements: 42 Credits |  |  |
| :--- | :---: | :---: |
| Course Number | Credits | Course Status Code <br> M, R, P, WVD, SUB* |
| ACC 2000 | 3 |  |
| ACC 2100 | 3 |  |
| BUS 1100 | 3 |  |
| BUS 2200 | 3 |  |
| BUS 2300 | 3 |  |
| EC 2001 | 3 |  |
| EC 3100 | 3 |  |
| FIN 3000 | 3 |  |
| MGT 2000 | 3 |  |
| MGT 3000 | 3 |  |
| MGT 4000 | 3 |  |
| MIS 2000 | 3 |  |
| MKT 3000 | 3 |  |
| OSM 3000 |  |  |


| Math Requirements: 8 Credits |  |  |
| :--- | :---: | :---: |
| MA 1135 or MA 1160 | 4 |  |
| MA 2720 | 4 |  |

## Lab Science Requirements: Minimum of 7 Credits

Students must complete two science courses in two different disciplines, from the Science Course List; at least one of these must include or be taken with the accompanying laboratory.

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| Major Requirements: 33 Credits |  |  |  |
| :--- | :---: | :---: | :---: |
| Course Number | Credits | Course Status Code <br> M, R, P, WVD, SUB |  |
| Complete 12 Credits |  |  |  |
| MKT 3200 | 3 |  |  |
| MKT 3600 | 3 |  |  |
| MKT 4300 | 3 |  |  |
| MKT 4700 | 3 |  |  |
| Focused Electives: Select 9 Credits |  |  |  |
| MGT 4600 | 3 |  |  |
| MIS 3100 | 3 |  |  |
| MKT 3400 | 3 |  |  |
| MKT 4100 | 3 |  |  |
| MKT 4200 | 3 |  |  |
| MKT 4500 | 3 |  |  |
| MKT 4990 | $1-6$ |  |  |
| OSM 4300 | 3 |  |  |
| Business and Economics Electives: Select 12 Credits |  |  |  |
| ACC 3500 | 3 |  |  |
| BUS 3900 | 3 |  |  |
| BUS 4991 | 3 |  |  |
| BUS 4992 | 3 |  |  |
| EC 3300 | 3 |  |  |
| EC 4200 | 3 |  |  |
| FIN 4000 | 3 |  |  |
| MGT 3100 | 3 |  |  |
| MGT 3800 |  |  |  |
| OSM 3150 |  |  |  |
|  |  |  |  |

*M-Passed with valid grade, transfer, or Advance Placement credit; Registered in course; Plan to take in future, WVD-Waived course or credit (does not reduce total degree credits required), SUB-Petitioned as substitute course.

General Education Requirements: 24 Credits

Course Number $\quad$ Credits | Course Status Code |
| :--- |
| M, R, P, WVD, SUB* |

Courses used to complete General Education may not be used to complete other degree requirements.

| Core: 12 Credits |  |  |
| :---: | :---: | :---: |
| UN 1015 | 3 |  |
| UN 1025 or upper level modern language | 3 |  |
| Critical and Creative <br> Thinking | 3 |  |
| Social Responsibility and Ethical Reasoning | 3 |  |
| HASS: 12 Credits |  |  |
| $\checkmark$ Students must complete 12 credits of HASS course work <br> $\checkmark$ Six of the 12 credits must be at the 3000 - or 4000 - level* <br> $\checkmark$ At least three credits each in the following: Communication/Comp, <br> Humanities and Fine Arts and Social \& Behavioral Sciences. <br> $\checkmark$ No more than three credits may come from the Restricted List |  |  |
| Communication/ Composition | minimum 3 |  |
| Humanities and Fine Arts | ${\underset{3}{\text { minimum }}}^{\text {m }}$ |  |
| Social and Behavioral Sciences | minimum 3 |  |
| Course from any list above or Restricted List | 0-3 |  |

*an upper division language course in place of UN1025 does not meet this requirement.

## Co-Curricular Activities: 3 Credits

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.

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Free Electives: 6 Credits

| Course Number | Credits | Course Status Code <br> M, R, P, WVD, SUB* |
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| Advisor Use Only |  |
| :--- | :---: |
| Total Credits Required | 120 |
| Total Credits Completed |  |
| Total Credits Needed |  |

