



Mickus Faculty Fellow of Business Impact Annual Report – 2022-2023

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Funds from the Mickus Endowment were used in 2022-2023 in part for student development purposes. Note that the funding of student extra-curricular opportunities focused on the themes of encouraging community service, practicing business skills, and broadening awareness of diversity and cultural differences. Accordingly, the following activities were funded:

- 1) Six students who were majoring or minoring in business were provided partial scholarships from the COB for the leadership opportunity sponsored by Tech (Student Leadership and Involvement Office) involving Spring Break service trips. These students either went on the U.S. service trip to an Apache reservation in Arizona or on the international trip to Chilos Valley, Ecuador, where they worked on community development activities. Although these trips are already subsidized in part by Tech, the COB scholarships further reduced the cost of the trips for these students, making it possible for some students to take a trip they might normally not be able to afford. The scholarships also increased the proportion of COB students on these trips. Links to descriptions of these activities can be found on the Student Leadership and Involvement page: <https://www.mtu.edu/student-leadership/service/asb/>
- 2) Five students in the American Marketing Association student club at Tech (<https://www.mtu.edu/business/undergraduate/organizations/student-organizations/asmr/>) were compensated for working on marketing activities to publicize the Clothing Closet on campus. The Clothing Closet is a joint effort of the Sustainability office (<https://www.mtu.edu/sustainability/campus/recycling/>) and Residence Education and Housing Services (<https://www.mtu.edu/housing/education/inclusivecommunities/>) focusing on both sustainability and inclusiveness. The marketing students created a logo, brand guide, and other marketing materials for the Closet and also collected and analyzed demographic and attitudinal information on users and donors. The students also created and help maintain an Instagram account for the closet ([husky.closet.collective](https://www.instagram.com/husky.closet.collective)) that serves to notify interested students of the resource. The account currently has 202 followers (as of July 11, 2023).

Additionally, the Mickus fellowship provided summer funding for Dr. Goltz to continue her scholarly activities on the topics of power and equity. Following is a list of recent scholarly publications.

Goltz, S.M. (2023). Coercive interference: An analysis of types and targets. *Journal of Theoretical and Philosophical Psychology*.
<https://psycnet.apa.org/doi/10.1037/teo0000232>

Goltz, S.M. (2023). Team spiritual power: A resource for managing toxic leadership. *Journal of Management Spirituality and Religion*. <https://doi.org/10.51327/LUQX5612>

Sotirin, P.J. & Goltz, S.M. (2023). Mid-career faculty peer mentoring: Rationale and program design. *New Directions for Higher Education*. <https://doi.org/10.1002/he.20467>

Lehman, E., Colbert, K., Goltz, S., Mayer, A., & Rouleau, M. (2022). Effects of repeated implicit bias training in a North American university.” *Journal of Higher Education Policy and Management*. <https://doi.org/10.1080/1360080X.2022.2145927>

Reinsch, R., Goltz, S.M., & Bakpayev, M. (In press.) Appropriation of likeness and informed consent in the age of surveillance capitalism. *Southern Law Journal*.