Michigan Tech Multiliteracies Center  
2012-2013 Annual Report Summary

Preparation for Leadership in an Interdisciplinary Global Context

“I can look at my experience at the Multiliteracies Center as one of the most influential times in my life.”
—Matthew, Multiliteracies Center Coach

“I think working as a coach in the MTMC will benefit me in my future career as much or more than any other experience I have had at Michigan Tech over the past few years.”
—Abe, Multiliteracies Center Coach

Interdisciplinary Staff by Major
10 Engineering
11 Sciences and Arts
1 Business and Economics
1 Forestry Res. & Env. Science

28% of staff are non-majority racial or hybrid identity, international, multilingual, non-traditional and/or GLBTQ

Campus Impact: Retention

(Cohort: First-Year students with a verbal ACT <=20, <=460 SAT, International student with no ACT/SAT score)

Students with a weekly appointment in the MTMC

18% higher retention rate in 2011
23% higher retention rate 2003-2013 average

Collaborations

Engineering Fundamentals
ENG 1101 and 1102 groups met with coaches to review communication-based projects

Michigan Tech Career Services
Career Services Certification Program for MTMC Coaches; offered appointments prior to Fall and Spring Career Fairs

Houghton High School
Conducted a workshop for HHS staff and students to assist them in developing their own writing center

Kimberly-Clark Corporation
On-site research trip and teleconferences with KC executives

Finding Connections with Industry: Micro-inequities in the MTMC and KC

Campus Usage: Serving all students, faculty, and staff

10,940 Total Visits

12% of all Michigan Tech students used the MTMC (795)
13% of all Michigan Tech undergraduates used the MTMC (656)
11% of all Michigan Tech graduate students used the MTMC (139)

56% of weekly appointments were used by a student in a general education course

20% of World Cultures students were enrolled on a study team

4.8 / 5 overall satisfaction with individual appointments
4.7 / 5 overall satisfaction with World Cultures study teams

Overall Usage by Year
Weekly, One Time, and Walk-in Appointments

First Year: 11%
Second Year: 26%
Third Year: 13%
Fourth Year: 17%
MS: 14%
PhD: 20%