About us

Michigan Tech’s annual giving team is charged with raising annual gift dollars to benefit current needs at the University. Our donors/prospects consist of alumni, parents, faculty/staff, community members, and other friends.

We raise funds for a variety of annual campus programs and initiatives each year. These include unrestricted gifts, annual scholarship dollars, academic departments, and virtually every area of campus.

We utilize marketing channels that help us reach the broadest group of individuals – direct postal mail, direct e-mail, telemarketing, and social media.

How we can help departments

When we contact alumni, they are always presented the option of designating their annual gift(s) to their academic department. This is also an option on our pledge cards that go with mail pieces. It’s also included as part of our calling scripts.

Have a special need/program that you are looking to raise funds from your alumni?

We can prepare a mailing list of your alumni. We can break this list out by current donor, lapsed donors, and never givers – to better target messaging.

We can work with you on a letter and help coordinate with UMC’s print and mail services area to have the letter printed, addressed and mailed.

We will set up and print a pledge cards specific to your project/program. We can also supply postage paid reply envelopes.

We always recommend you contact us (annual giving) prior to any mailing are you considering, so we can add it to our schedule and avoid any conflict with another mailing.

Annual Giving Staff

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